



**Grant Writing
2024 Hub Summit
April 24, 2024**



Agenda

- ✓ Why Seek Funding?
- ✓ Types of Funding Available
- ✓ Before you Start Writing
- ✓ How to tell your story
- ✓ Resources

Good Reasons for Seeking Funding

- A sincere desire to solve the problem or address the issue involved
- A conviction that your agency has the capacity to resolve, mitigate, or reduce the problem
- The Program Solicitation or RFP conforms to your organization's mission



Questionable Reasons for Seeking Funding

- Following the money
- Obtaining money for every-day overhead costs
- Sustainability

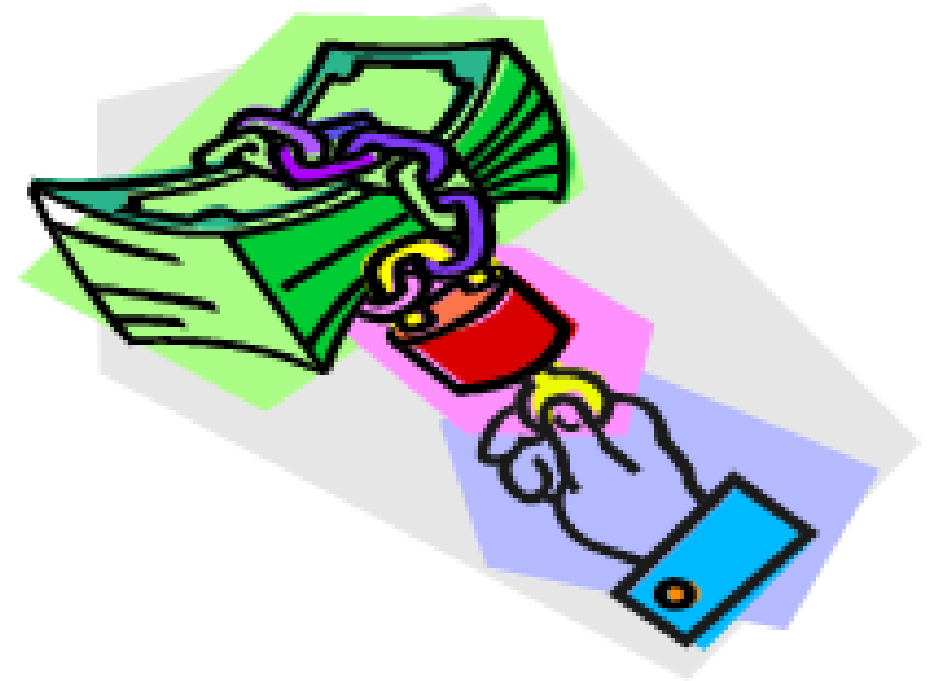


Types of Funding Available

- Private Funding
- State
 - Funding from Kansas State Legislature
 - Funding from Federal Formula Grants to Kansas
 - Follows Federal Grant Guidelines
 - May Have Additional Requirements
- Federal
 - Budget Appropriations Process Review
 - Discretionary v. Formula

Before You Start Writing

- ✓ Think Carefully about Project Strategy and Design
- ✓ Develop Partnerships (Often Required)
- ✓ Problem Statement
- ✓ Goals & Objectives



Telling Your Story



✓ Purpose

✓ Audience

✓ Message

Use the Application as a Resource



Use your application as a template for future grant opportunities

- Other funding opportunities can leverage work on current grant



There is value in investing in grants writing

- This can inform future application for other programs



Lessons learned

- What are best practices for your organization?
- What didn't work?
- Look for areas of improvement

Questions?





Thank you