



Project and Funding Alignment
2024 Hub Summit
April 24, 2024



Agenda

- ✓ Understanding Risks
- ✓ Identifying Priorities
- ✓ Project and Funding Alignment
- ✓ Q&A

Perceived Risks

01

I will make a mistake on the application

02

I will disappoint my leadership and community by not being successful

03

My other duties will not get done

04

What if we are awarded, I wouldn't know how to manage the grant

05

It's a waste of time as we will never get awarded

Perceived Risk - Reality



I will make a mistake on the application – ***If it is a good project the grantor will work with you to correct any omissions or errors in the application***



I will disappoint my leadership and community by not being successful – ***Doing something is better than doing nothing***



My other duties will not get done – ***Your other duties will always be there, the grant opportunity will not***



What if we are awarded, I wouldn't know how to manage the grant – ***Cross that bridge when you get there***



It's a waste of time as we will never get awarded – ***City of Ozawkie (pop 638) just received 2 federal grants***

Real Risks



Thinking too small,
too local



Sleeping on
resiliency funding



Focusing only on
state pass-through
dollars



Limiting
partnerships

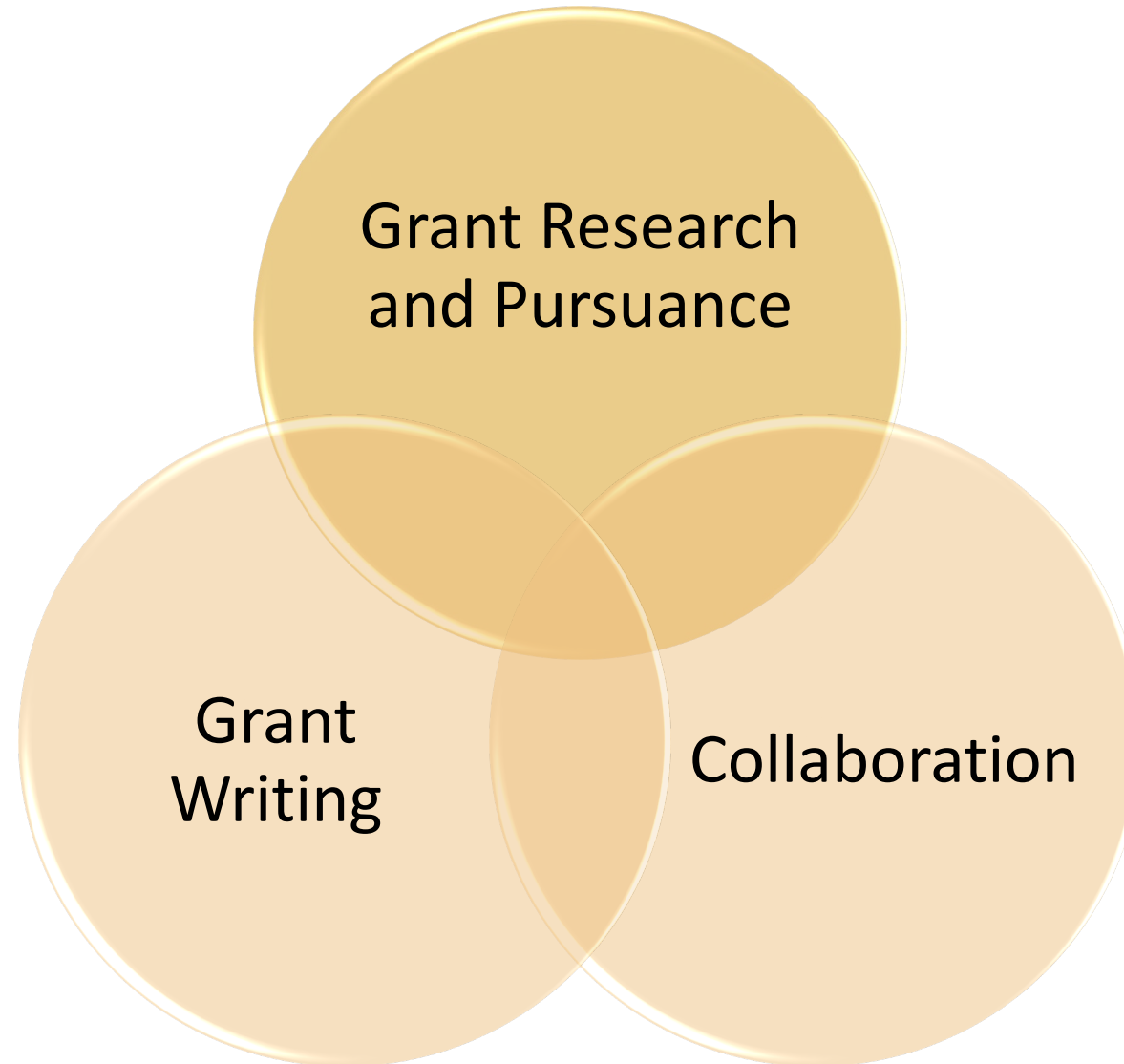


Focusing only on
“lights on”
activities/
opportunities



Kicking the can
down the road.....

Priorities vs. Opportunities



Priorities vs. Opportunities

How prepared are you to understand needs and available funding opportunities, go after and secure available funds, and successfully implement priority projects compliantly?

Organizational
Capacity

Systems &
Processes

Partnerships &
Intergovernmental
Relationships

Exercise

Current Priorities

What are your jurisdictions Top 3 Priorities?



Roads



Highways



Airports



Ports



RAISE Grant - Allowability

Eligible Project Types:

- Highway or bridge projects (*eligible under title 23 US Code*)
- Public transportation projects (*eligible under chapter 53, title 49 US Code*)
- Passenger and freight rail transportation projects (*eligible under title 49 US Code*)
- Port Infrastructure Investments
- Surface transportation components of an airport project
(*eligible under part B, subtitle VII, title 49 US Code*)
- Intermodal projects whose components are otherwise an eligible project type
- Projects to replace or rehabilitate a culvert or prevent stormwater runoff for the purpose of improving habitat for aquatic species while advancing the goals of the RAISE program.
- **Any other surface transportation infrastructure project that the Secretary considers to be necessary to advance the goals of the program.**



RAISE Grants – Allowability Reality

- Revitalizing Main Streets
- Trails
- Rail Grade/Road Separation
- Bridges
- Downtown Mobility
- Historic Preservation
- Road Improvements/Safety
- Riverfront/Waterfront Projects
- Arts/Culture/Tourism/Economic Development

Keys to Matching Project Ideas to Funding

- 🔑 Develop a grants plan that reflects entity wide priorities
- 🔑 Keep inventory of community needs and desired projects
- 🔑 Develop tools and processes to identify a potential “capital stack”
- 🔑 Track funding opportunities on a regular basis

Questions?





Thank you