



Partnerships
2024 Hub Summit
April 24, 2024



Agenda

- ✓ Establishing Partnerships
- ✓ Community Engagement
- ✓ Best Practices
- ✓ Q&A

What do we mean by Partnerships?



Working with key players



Partnering with neighboring communities



Soliciting feedback from the community



Aligning with State, Local, and Private entity priorities



Why are Partnerships Important?

 Leverage Strengths

 Enhanced Impact

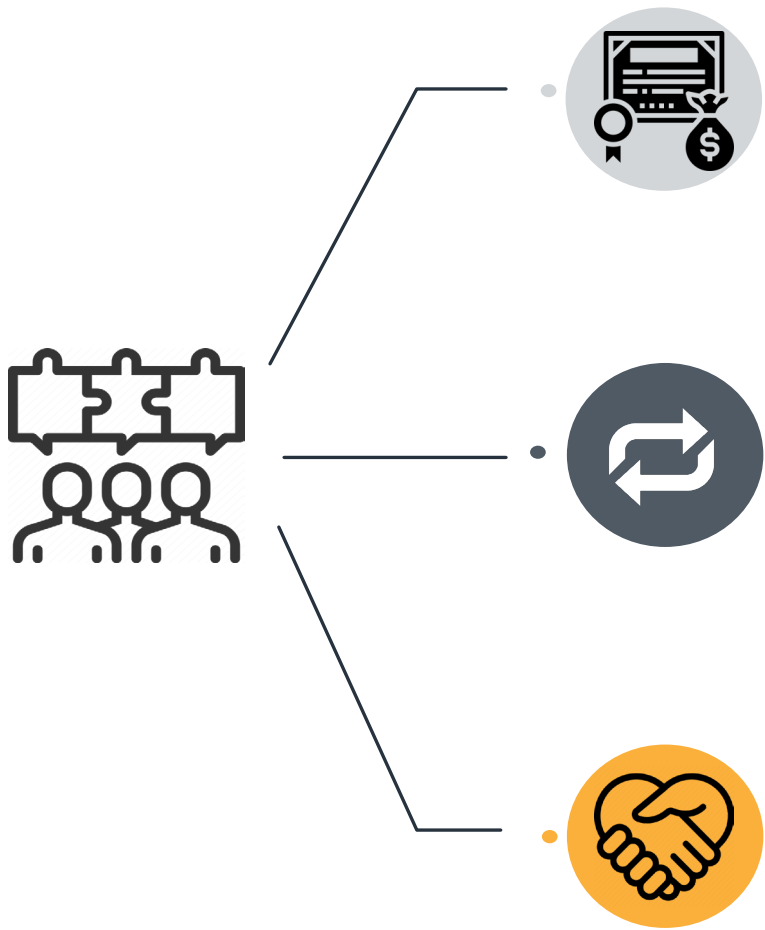
 Innovation and Creativity

 Project Bundling

 Capacity Building

 Long-Term Sustainability

Why is Community Engagement Important?



To help you access federal money

- It is not uncommon in federal programs to see merit criteria specific to partnerships and demonstration of collaboration.

To develop a replicable process for future applications

- Developing a community engagement plan establishes a process that can be repeated in future applications and future city projects and plans

To establish long-term relationships

- Developing relationships with community stakeholders now will help lay the foundation for a long-term trust-based relationship to develop projects and programs with greater impact

Example

Merit Criteria:	Non-Responsive	Low	Medium	High
Partnership and Collaboration	<p>Application did not address the Partnership and Collaboration criterion</p> <p>OR</p> <p>Project negatively affects partners or community members (e.g. negative impacts from ROW acquisition, lack of support for the project, etc.)</p>	<p>Application contains insufficient information to assess the partnership and collaboration benefits</p>	<p>Project has one or more of the following partnership and collaboration benefits but partnership and collaboration may not be a primary project purpose or does not meet the description(s) of a 'high' rating:</p> <ul style="list-style-type: none"> • Collaborate with public and/or private entities; or • Document support from local, regional, or national levels 	<p>Project has, or demonstrates plans to, support and engage diverse people and communities by doing one or more of the following:</p> <ul style="list-style-type: none"> • Engage residents and community-based organizations to ensure equity considerations for underserved communities are meaningfully integrated throughout the lifecycle of the project, for example, by citing and describing how the project aligns with the Department's Promising Practices for Meaningful Public Involvement in Transportation Decision-Making Guide; or • Coordinate with other types of projects such as economic development, commercial or residential development near public transportation, power/electric infrastructure projects, or broadband deployment; or • Partner with Disadvantaged Business Enterprises or 8(a) firms; or • Partner with high-quality workforce development programs with supportive services to help train, place, and retain people in good-paying jobs or registered apprenticeships. These programs should have a focus on expanding access for women, people of color, and others that are underrepresented in infrastructure jobs (people with disabilities, people with convictions, etc.); or • Partner and engage with unions and/or worker organizations in the development of the project and the

Rebuilding American Infrastructure with Sustainability and Equity (RAISE) Grant, NOFO pg. 34

Developing a Community Engagement Plan

- Identify proposed project and project team
- Develop a project executive summary
- Asset mapping / identification
- Goal setting
- Identify engagement techniques and strategies





Best Practices in Developing Long-Term Relationships

- Form a steering committee
- Partner with trusted community organizations
- Provide information and educational opportunities
- Offer a variety of opportunities for engagement
- Compensate residents
- Reduce the barriers to participation
- Communicate often and through multiple channels

Questions?





Thank you